

Summer Matters

at Family Matters

2019
10 x 10
Challenge

10 friends,
\$10 each

FUNDRAISING INSTRUCTIONS

Support Family Matters' summer programs!

Invite 10 friends to donate \$10 each via Family Matters' website, Facebook, or Instagram

via Facebook

1. On your Facebook page, begin a post and share that you're raising funds for Family Matters.
2. Click the "... " button at the bottom of the post box and choose "Support Nonprofit." Select Family Matters Chicago as your nonprofit and publish your post.

via Instagram

1. On your Instagram, create or add to your story and share that you're raising funds for Family Matters.
2. Add a donation sticker to your photo, choose Family Matters (@FMChicago) and customize it however you'd like.

via the Website

1. Visit the Summer Campaign Page on Family Matters' website: www.familymatterschicago.org/campaigns/2019summer/.
2. Share the link with friends via email or a different social media platform, and explain that you're raising funds for Family Matters.

Wording for Social Posts

Friends and Family! I'm raising funds to support Family Matters and its summer programs through their 10x10 Challenge. Will you bring me closer to my \$100 goal by donating \$10? Family Matters provides a safe space for Chicago youth to be engaged and active throughout the summer. You can learn more about the program on their website here: www.familymatterschicago.org/campaigns/2019summer/.

[Share your own personal experience with Family Matters here or delete this line]

Contributions can be made via this post or on Family Matters' website at www.familymatterschicago.org/campaigns/2019summer/. Thank you so much!

Wording for E-mails

Friends and Family! I'm raising funds to support Family Matters and its summer programs through their 10x10 Challenge. Will you bring me closer to my \$100 goal by donating \$10? Family Matters provides a safe space for Chicago youth to be engaged and active throughout the summer. You can learn more about the program on their website here: www.familymatterschicago.org/campaigns/2019summer/.

[Share your own personal experience with Family Matters here or delete this line]

Contributions can be made on Family Matters' website at www.familymatterschicago.org/campaigns/2019summer/. Thank you so much!

[Click here to find an image to be used in your post](#)

Thank you for joining the 10x10 Challenge!